

Be seen at the top of search results

We have really outdone ourselves.

rental
property
NETWORK

Your property's position in the search results can make a huge difference. In fact, 47% of people searching for rent don't look beyond the first page. Placing your property at the top with a Premiere listing offers a number of impressive results:

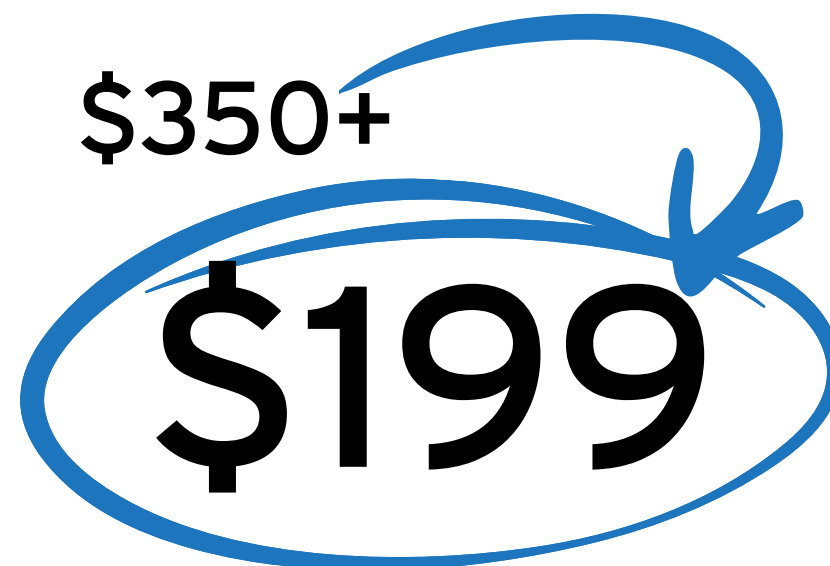
- Largest listing available, with prominent placement and strong visual appeal
- Appears at the top of search results, above Highlight and Feature listings
- Property information is featured at the top of the listing page, driving more renter engagement
- Large, magazine-style images encourage more renters to engage with your property
- Appears in more search results for surrounding suburbs, increasing exposure
- Automatic rotation to the top of search results every 15 days

At the start of 2019, we negotiated a deal with Realestate.com to allow our Landlords to receive Highlight Listings for their Investment Properties (normally worth over \$200) for just \$99. Now, we've improved upon this even further.

Our Landlords' Investment Properties will now be featured prominently as Premiere Listings, the largest listings available on Realestate.com and normally worth over \$350, for just \$199!

As always, we do not take a cut of the advertising costs, and receive no kickback from Realestate.com. We've negotiated this deal to exclusively benefit our Landlords.

We've included some information for you on how this can greatly help to lease your property faster, easier, and for the best rent possible.



How your property benefits from a Premiere listing:

2.2x

more email enquiries than a Standard listing¹

2.0x

more property details page views than a Standard listing¹

1.8x

more views in the search results compared to a Standard listing¹

